



PUBLIC OPEN HOUSE

JULY 24, 2023

6:00 PM TO 8:00 PM



CAPE VINCENT

NEW YORK FORWARD



NY Forward



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WHAT IS NEW YORK FORWARD?

NY Forward was launched in 2022 and serves as a central component of the State's economic development efforts to accelerate and expand the revitalization of New York's downtowns. NY Forward communities are walkable, less dense areas that serve the immediate local community, and are more local in nature - focusing on the immediately surrounding residential or rural agricultural-centric development.

Through the NYF program, these smaller downtowns will receive planning and project implementation support needed to attract more businesses, residents, and visitors, while also providing a higher quality of life for all residents.

The Village of Cape Vincent will receive \$4.5 million to implement projects as one of the North Country's recipients of NY Forward funding!



LOCAL PLANNING COMMITTEE	STATE PARTNERS	CONSULTANT TEAM
<ul style="list-style-type: none"> ■ Co-Chair, Jerry Golden, Mayor ■ Co-Chair, Erika Flint, REDC ■ Michael Bashaw ■ Liz Brennan ■ Susan Castle ■ Michael Chavoustie ■ Marty Mason ■ Christine Stark 	 Department of State  Empire State Development  Homes and Community Renewal  NYSERDA	 Engineering and Land Surveying, P.C.  E.M. Pemrick & Company <small>Economic Planning & Development Services</small>  Captain Consultants, LLC  HAMLIN DESIGN GROUP  ndropogon <small>landscape architecture, ecological planning + design</small>

PROJECTS

This planning process is designed to encourage creative and innovative approaches to downtown revitalization, resulting in a list of projects, including projects that were contemplated in the community's NY Forward application and others that arise during the process. NY Forward will fund a wide variety of capital projects, which generally fall into the following categories.

New Development and/or Rehabilitation of Existing Downtown Buildings

Projects may include the development or redevelopment of real property for mixed-use, commercial, residential, not-for-profit, or public uses. All projects should be capital investments or lead to capital investments. They should have a visible and functional impact on the downtown, that will provide employment opportunities, housing choices, and/or services for the community.

Public Improvement Projects

These may include projects such as streetscape and transportation improvements, recreational trails, wayfinding signage, new and upgraded parks, plazas, public art, green infrastructure, and other public realm projects that will contribute to the revitalization of the downtown.

Small Project Fund

A locally managed matching small project fund may be proposed to undertake a range of smaller downtown projects such as facade enhancements, building renovation improvements to commercial or mixed-use spaces, business assistance, or public art. Funds are capped at \$300,000 for NYF communities.

Branding and Marketing

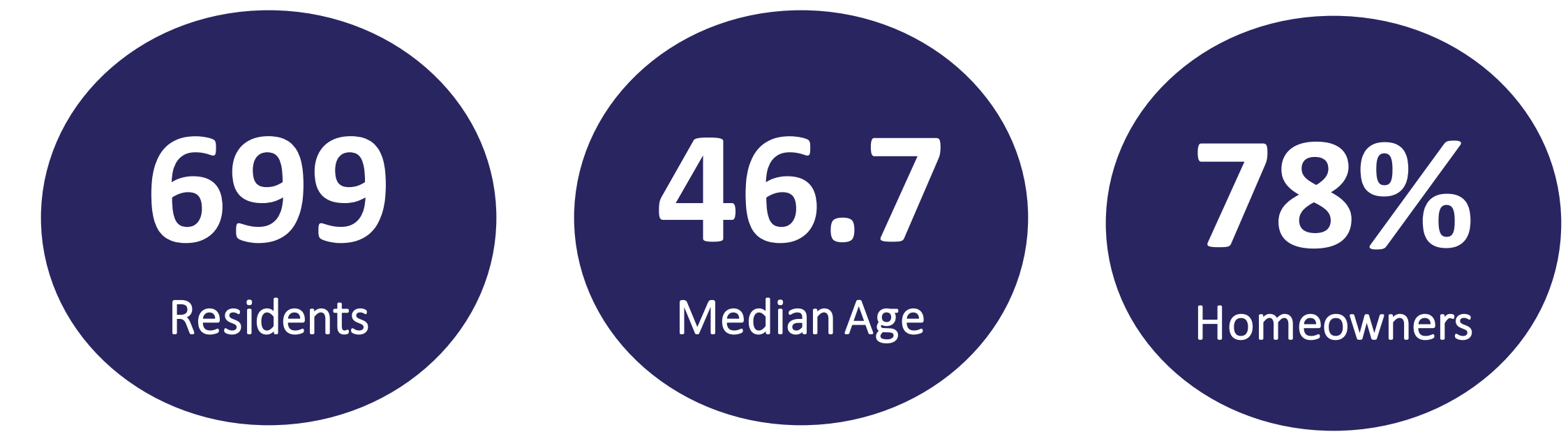
Examples include downtown branding and marketing projects that may target residents, investors, developers, tourists, and/or visitors. The costs eligible under this category must be one-time expenses, such as those to develop materials and signage.

CAPE VINCENT DOWNTOWN PROFILE

CAPE VINCENT AT A GLANCE

The median age of Village residents is higher than the median age in the county, and **20%** of the Village's population is 65 or older. Most residents of the Village are homeowners. The population of the Village has decreased since the year 2000.

Source: 2020 Decennial Census

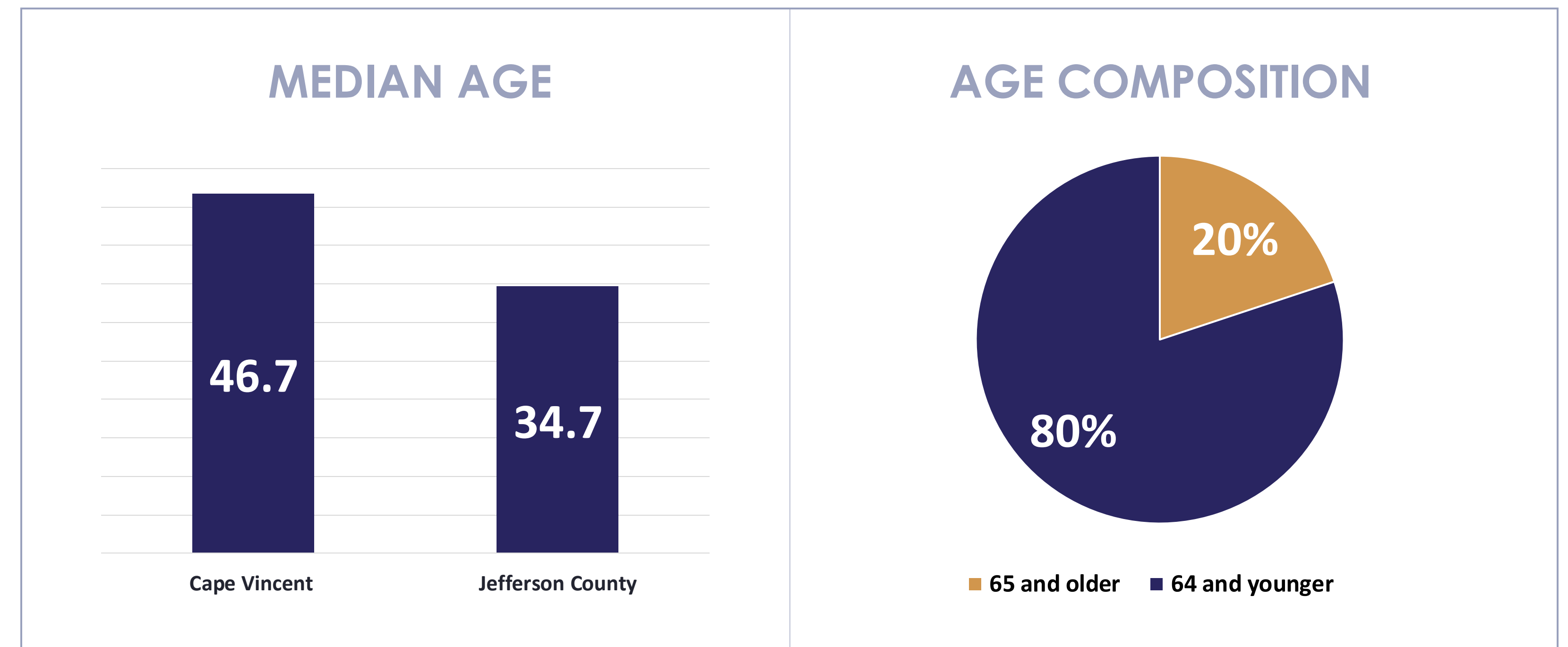


POPULATION CHANGE

	Cape Vincent (Village)	Jefferson County
2020	699	116,721
2010	726	116,229
2000	760	111,738
1990	683	110,943

HOUSING TENURE

	Cape Vincent (Village)	Jefferson County
Housing Units	498	61,604
Homeownership Rate	78.2%	56.2%



Source: 2021 American Community Survey

CAPE VINCENT DOWNTOWN PROFILE

INCOME

Median Household Income (in 2021 dollars)

Cape Vincent (Village)	Jefferson County
\$56,875	\$58,271

EDUCATION

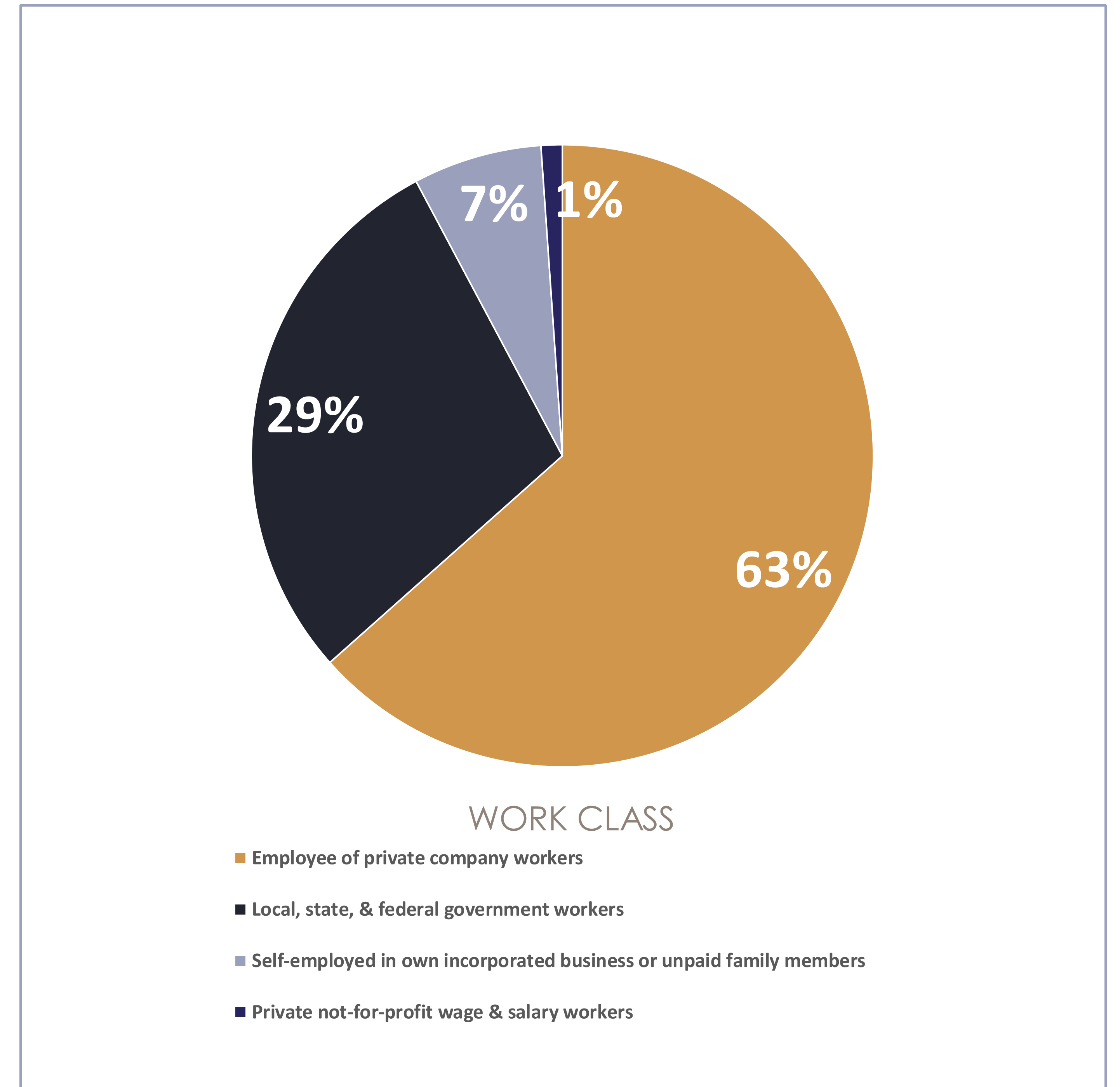
Persons with Bachelor's Degree or Higher (Age 25 years +)

Cape Vincent (Village)	Jefferson County
33.4%	24.3%

Most Cape Vincent residents are employees of private companies (63%)

The next largest working group for the Village is local, state, and federal government (29%)

EMPLOYMENT



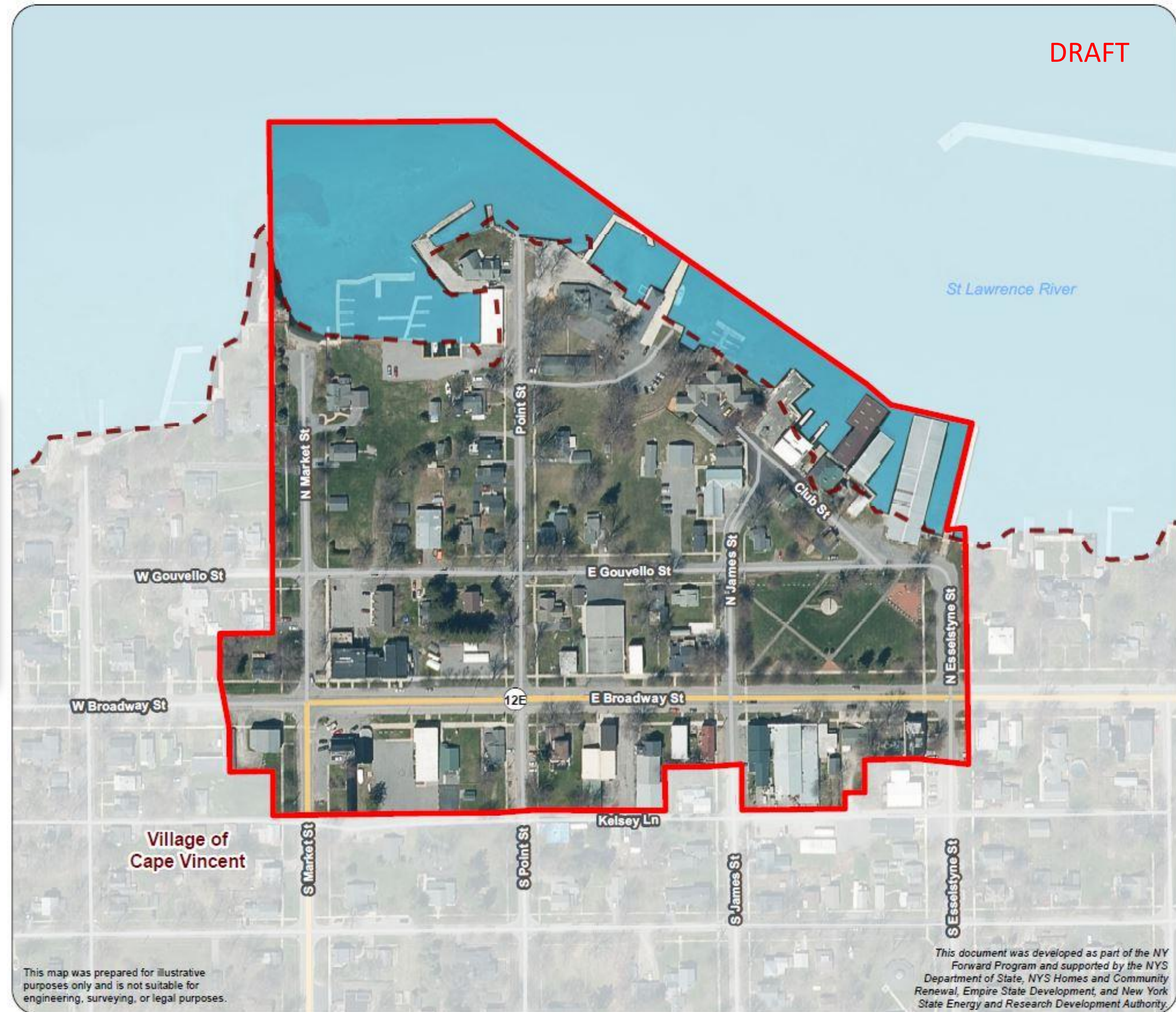
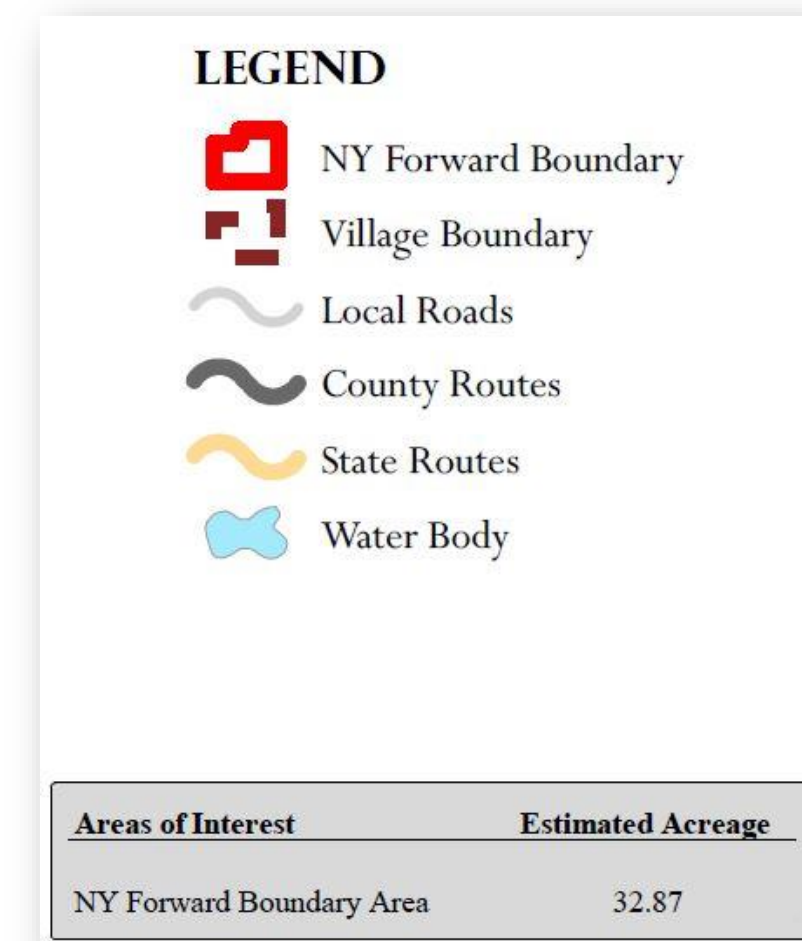
Source: 2021 American Community Survey

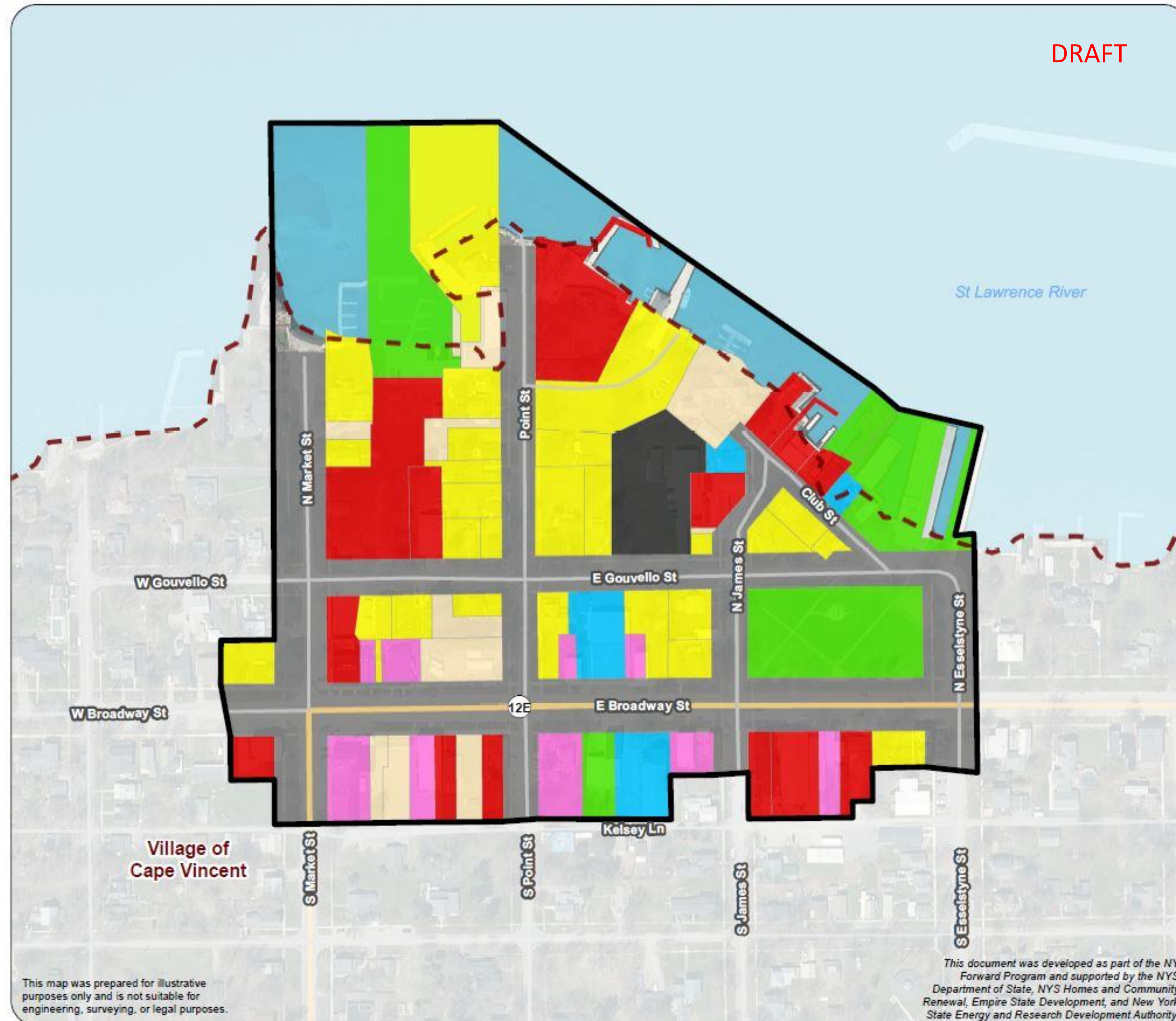
BOUNDARY

The NY Forward Study Area boundary for Cape Vincent is centered along Broadway Street/NY-12E between Market Street and Esselstyne Street. The Study Area stretches from Broadway at the southern end to the St. Lawrence River at the northern end.

The area outlined in red is the proposed boundary or study area for Cape Vincent

- The boundary covers approximately 33 acres.





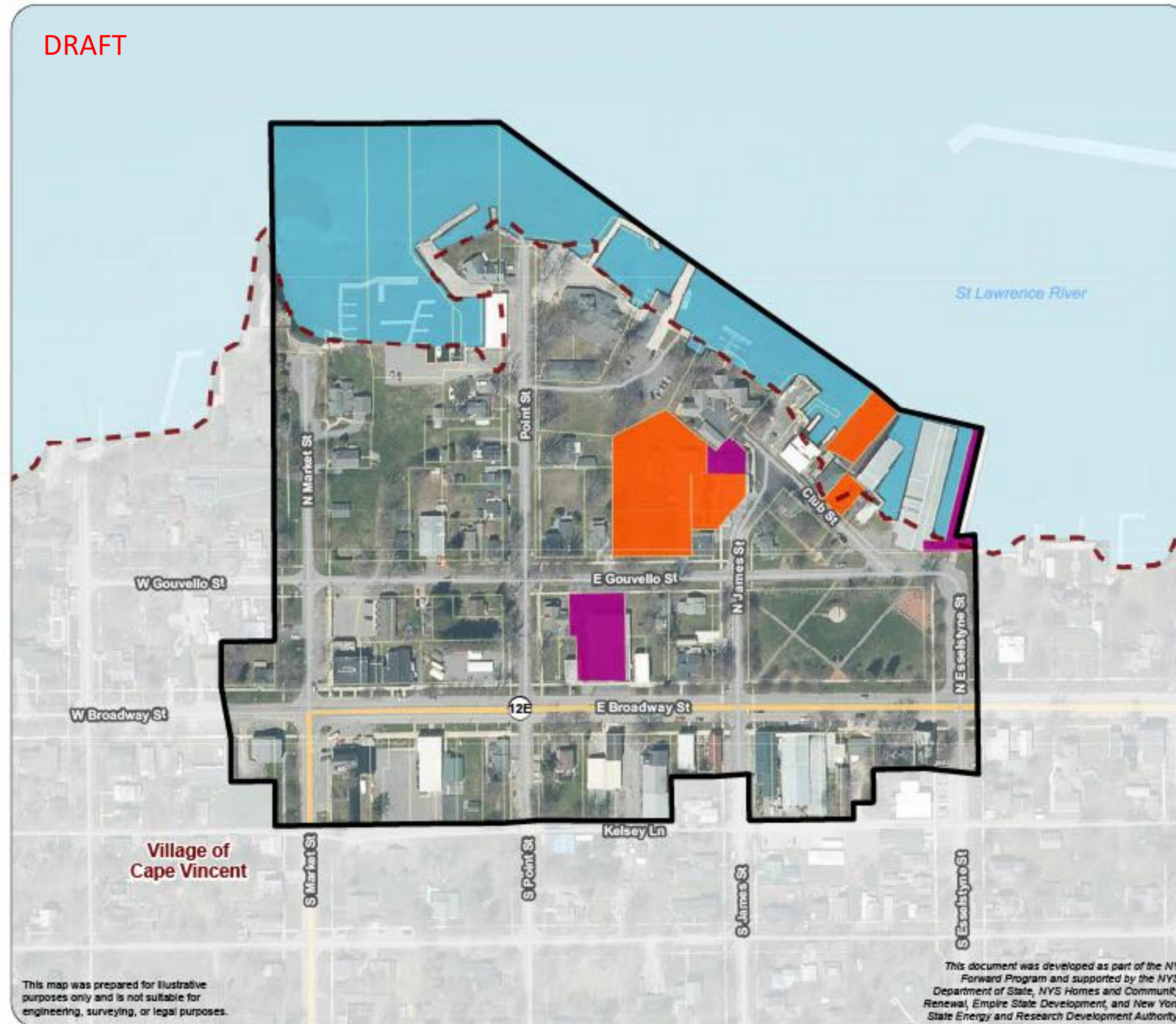
LEGEND

- NY Forward Boundary
- Village Boundary
- Water Body
- Local Roads
- County Routes
- State Routes
- Commercial
- Community Services
- Mixed Use
- Parks and Recreation
- Residential - Combined
- Transportation
- Utilities
- Vacant Land

Land Use	Land Use Codes	Acreage	Percentage
Commercial	415 - 464	4.22	13%
Community Services	600, 620, 650, 662	1.00	3%
Mixed Use	480 - 483	1.40	4%
Parks and Recreation	534, 570	3.86	12%
Residential - Combined	210, 215, 411	6.02	18%
Transportation	840	9.63	29%
Utilities	850	1.00	3%
Vacant Land	311, 312, 330, 331	1.81	6%
*Water Area in Boundary		3.93	12%
TOTALS		32.87	100%

**Percentages calculated from NY Forward Boundary Area

CAPE VINCENT PUBLIC OWNERSHIP



LEGEND

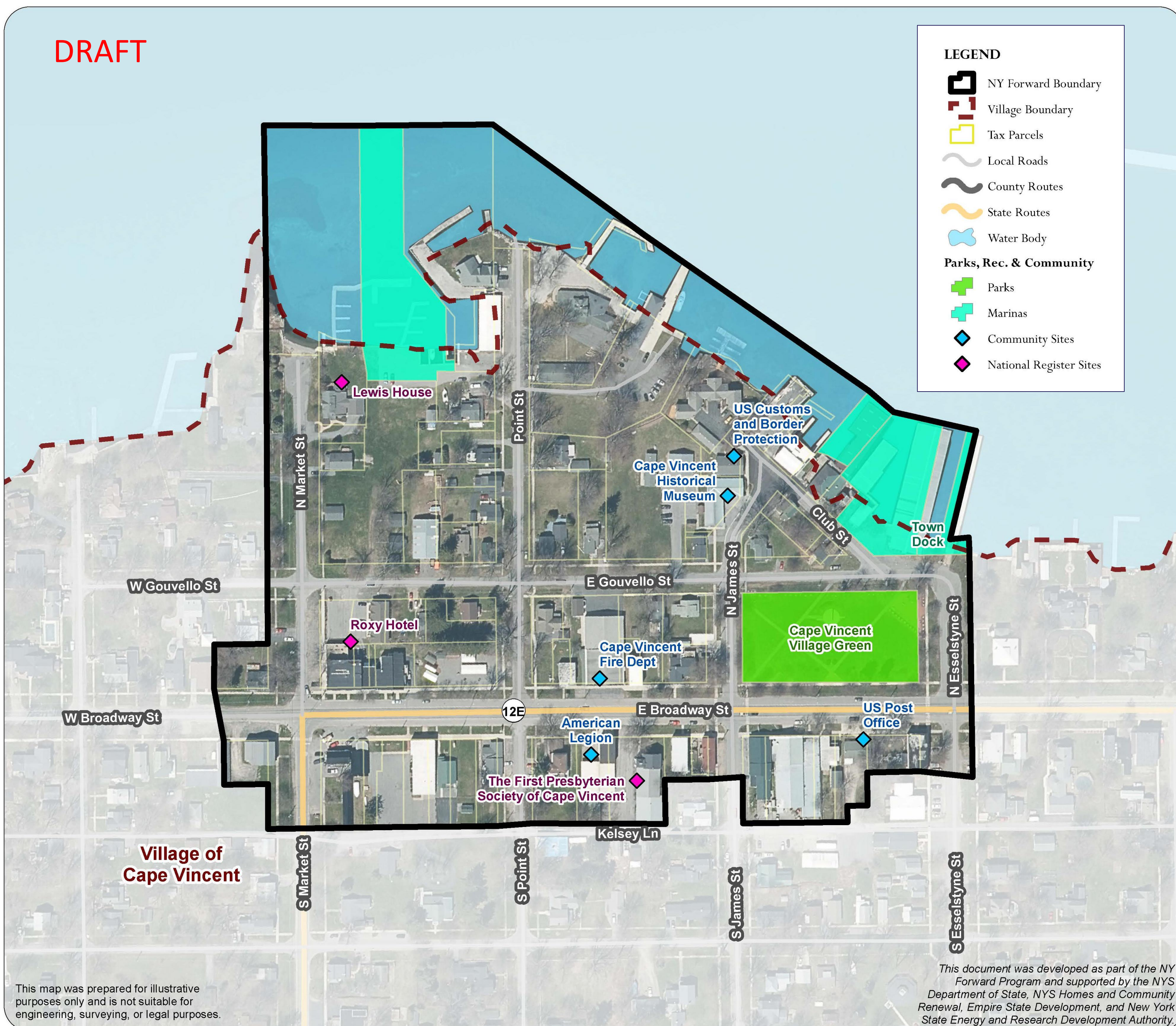
- NY Forward Boundary
- Village Boundary
- Tax Parcels
- Local Roads
- County Routes
- State Routes
- Water Body

Ownership

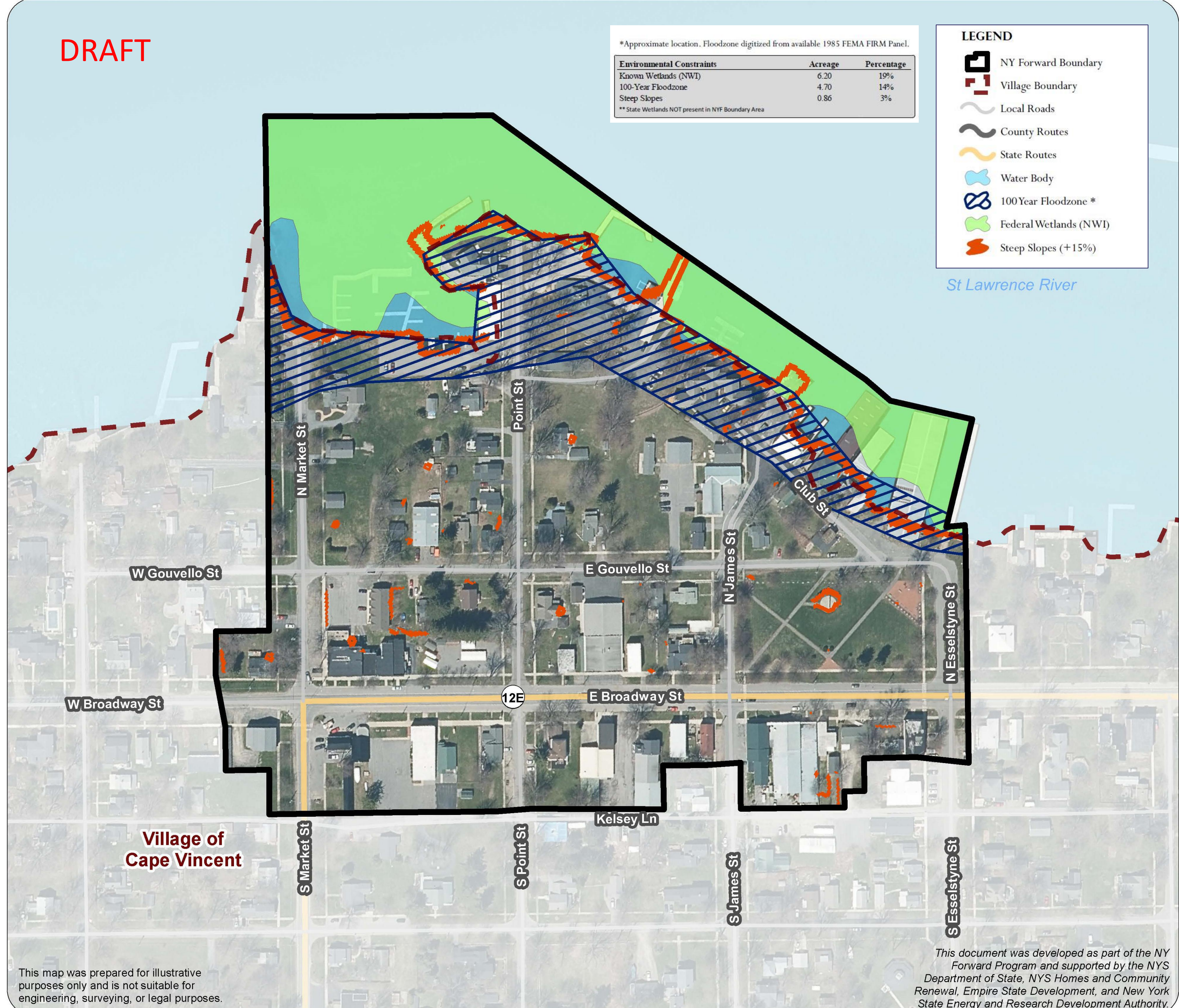
- Village of Cape Vincent
- Town of Cape Vincent

CAPE VINCENT PARKS & ENVIRONMENT

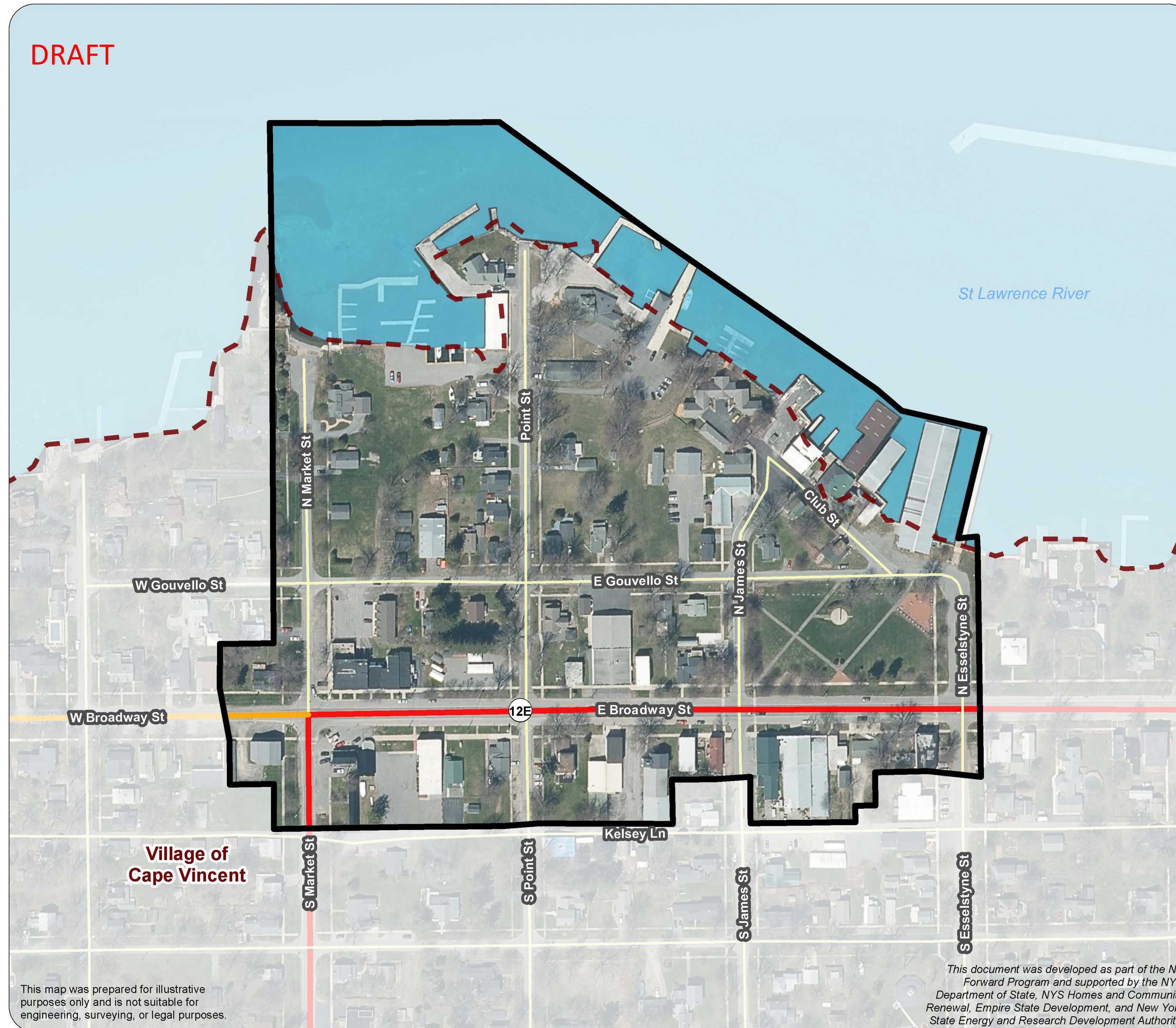
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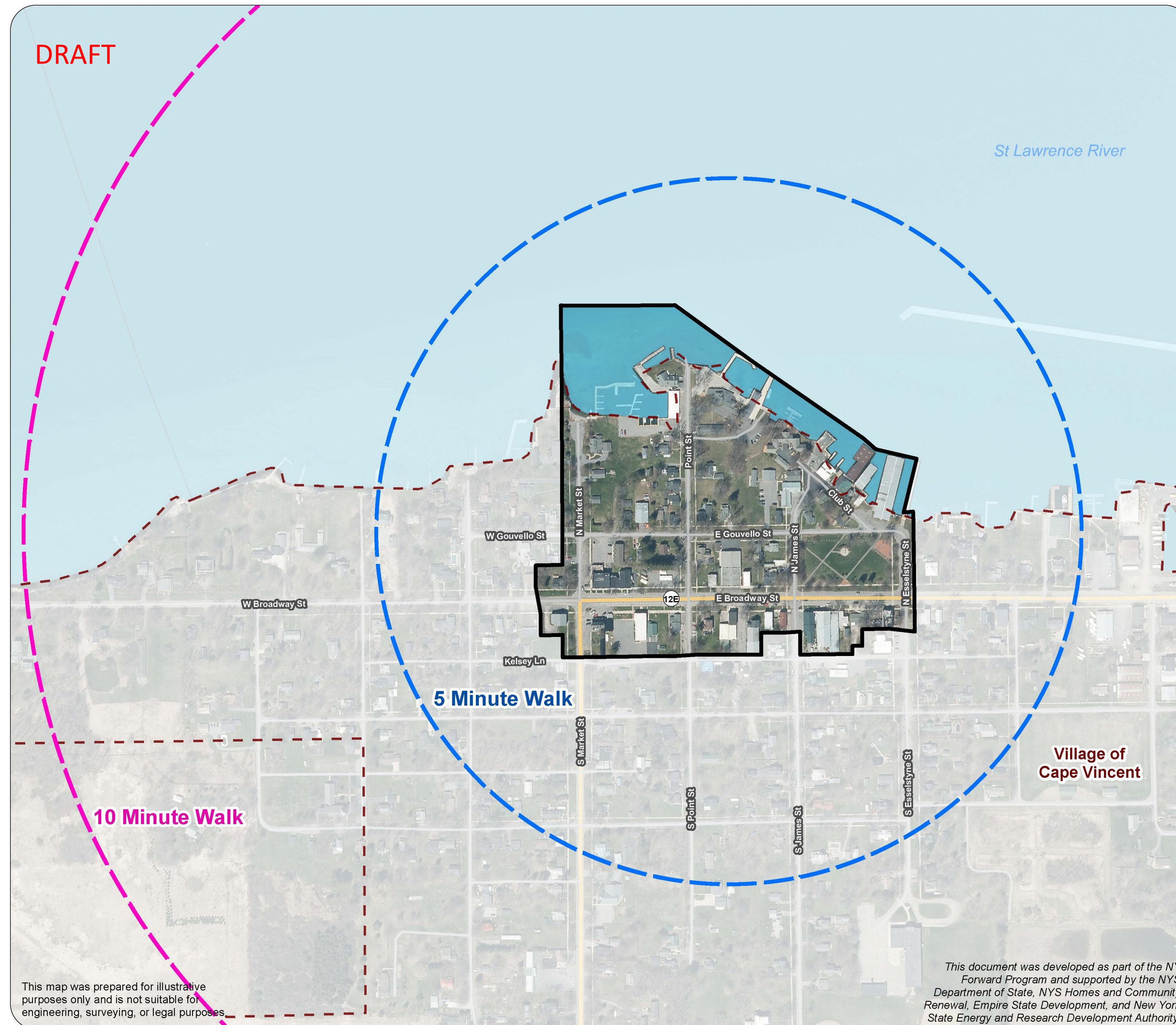
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CAPE VINCENT TRANSPORTATION



CAPE VINCENT WALKABILITY



LEGEND

- NY Forward Boundary
- Village Boundary
- Local Roads
- County Routes
- State Routes
- Water Body
- 5 Minute Walk
- 10 Minute Walk

VISION

Cape Vincent's scenic, historical, and distinctive downtown character will form the foundation for sustainable economic growth that preserves and highlights the Village's small-town charm and its agrarian roots while sustaining the St. Lawrence River and Lake Ontario for both pleasure and commerce. Through compatible economic and residential growth, Cape Vincent will be a community that welcomes creative artists and entrepreneurs, provides a high quality of life for existing and future residents, and serves as a unique destination for visitors.

WHAT ASPECTS OF THE VISION STATEMENT ARE MOST IMPORTANT TO YOU?

Use the sticky notes provided to leave your thoughts here!

All-Season Destination:

Build on Cape Vincent's reputation as a walkable first-class destination for recreation, cultural events and the arts.

Welcoming Gateways:

Bolster a strong sense of place in Cape Vincent by enhancing land and water entry points to the community.

Quality of Life:

Encourage future business growth to expand the range of services, amenities, and employment opportunities available to current and prospective community members, while maintaining the atmosphere and charm that make Cape Vincent a great place to live.

Natural Environment:

Celebrate Cape Vincent's unique location on the St. Lawrence River and Lake Ontario, ensuring the sustainability of those and other important environmental resources that provide the foundation for local life and the economy.

Goals and Strategies will help Cape Vincent achieve its vision for revitalization. Help the Local Planning Committee develop the goals and strategies!

What are some ways these ideas can be carried out?

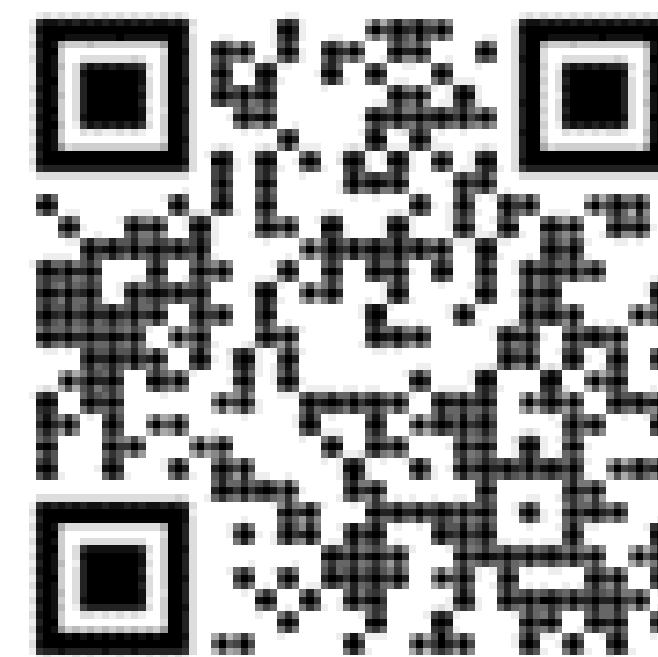
Use the sticky notes provided to leave your thoughts here!

CHALLENGES AND OPPORTUNITIES

CHALLENGES	OPPORTUNITIES
<p>Are there particular barriers or obstacles you think must be overcome for our vision to be achieved?</p> <p>Please take a moment to tell us about Cape Vincent's challenges using the sticky notes provided.</p>	<p>What are trends and opportunities you think will shape your community over the next decade?</p> <p>Please take a moment to tell us the opportunities you see for Cape Vincent using the sticky notes provided.</p>

Participate in the online survey to provide more thoughts and ideas about your community!

Paper copies can be made available upon request.



Scan the QR code to take the survey on your smartphone or tablet!

Share any additional thoughts and ideas you have for Cape Vincent here!

Post-It Notes Here

Post-It Notes Here

**THE CALL FOR PROJECTS SUBMISSION
PERIOD IS NOW OPEN!**

**Submission deadline for the Call for
Projects form is 5:00 PM on July 31, 2023**

The Village of Cape Vincent, along with its State partners, is seeking project proposals to be evaluated for potential inclusion in the Strategic Investment Plan for its NY Forward program. Projects will be evaluated by the Local Planning Committee (LPC) and consultant team for completion, feasibility and alignment with the NY Forward vision.

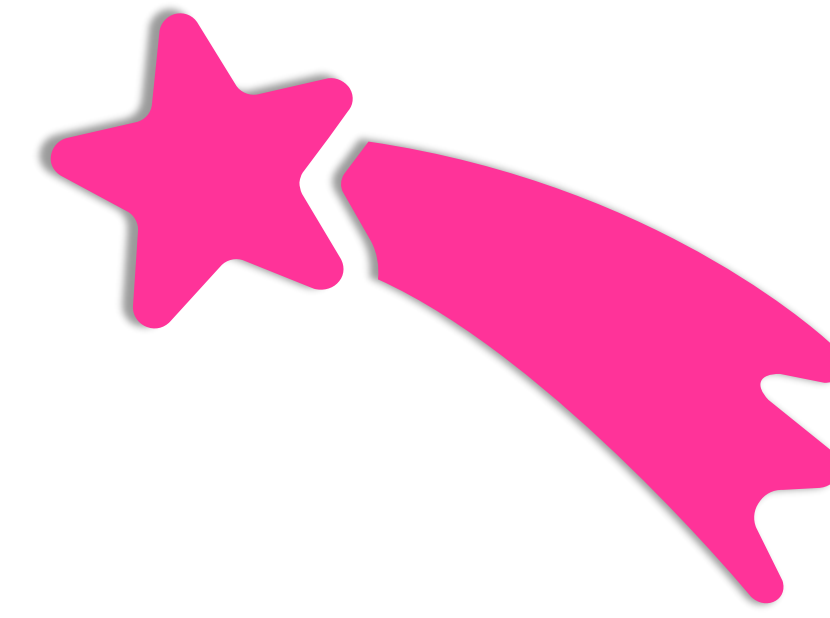
TO SUBMIT A HARD COPY

Please hand deliver to:
Village Office, 127 E. Joseph St.,
Cape Vincent
ATTN: Mary Rupp, Village Clerk

TO SUBMIT VIRTUALLY (PREFERRED)

Please attach all items and email:
capevincentnyforward@gmail.com

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KIDS TABLE

