



**NY Forward**

# WELCOME

THE MEETING WILL  
BEGIN SHORTLY

**Local Planning Committee (LPC)  
Meeting #4  
Thursday, September 14, 2023**

The background of the right side of the slide is a photograph of a blue sky and a blue ocean. A large, dark blue, geometric shape, resembling a stylized 'A' or a mountain peak, is overlaid on the image. The text "CAPE VINCENT" is written in large, white, sans-serif capital letters across the top of this shape.

CAPE VINCENT

NEW YORK FORWARD

# CODE OF CONDUCT



- Members of the Local Planning Committee must always serve and act in the public interest, regardless of their affiliation with, or relationship to, any business, municipality, not-for-profit, agency, program, entity, or interest group.
- Members should use the Code of Conduct to guide service and actions while on the Local Planning Committee.
- Remember **DAD**:
  - **D**isclose conflicts of interest
  - **A**ct in the public interest
  - **D**isqualify if necessary



# AGENDA

- 1 Welcome & Code of Conduct Reminder
- 2 Project Schedule Update
- 3 Community Engagement Update
- 4 Discussion of Strategies
- 5 Refined Projects List Discussion
- 6 Next Steps
- 7 Public Comment

# INTRODUCTIONS



LOCAL PLANNING COMMITTEE	
NAME	AFFILIATION
Jerry Golden	Mayor, Village of Cape Vincent; LPC Co-Chair
Erika Flint	Fort Drum Regional Health Planning Organization; North Country REDC; LPC Co-Chair
Michael Bashaw	Thousand Islands Central School District
Elisabeth Brennan	Cape Vincent Arts Council
Susan Castle	Chateau
Michael Chavoustie	French Towne Market/Cup of Joy
Marty Mason	Town of Cape Vincent
Christine Stark	Cape Vincent Improvement League



# INTRODUCTIONS



## STATE PARTNERS

NAME	TITLE	DEPARTMENT
Kylie Peck	Project Manager	NYS Department of State
Stephen Hunt	Regional Director, North Country Office	Empire State Development
Mary Barthelme	Project Manager	NYS Homes & Community Renewal
Amanda Bearcroft	Program Director, DRI and NY Forward	NYS Department of State

## KEY PLANNING SUPPORT

Name	Title
Mary Rupp	Village Clerk/Treasurer
Pamela Youngs	Cape Vincent Local Development Corporation

# INTRODUCTIONS



## CONSULTANT TEAM



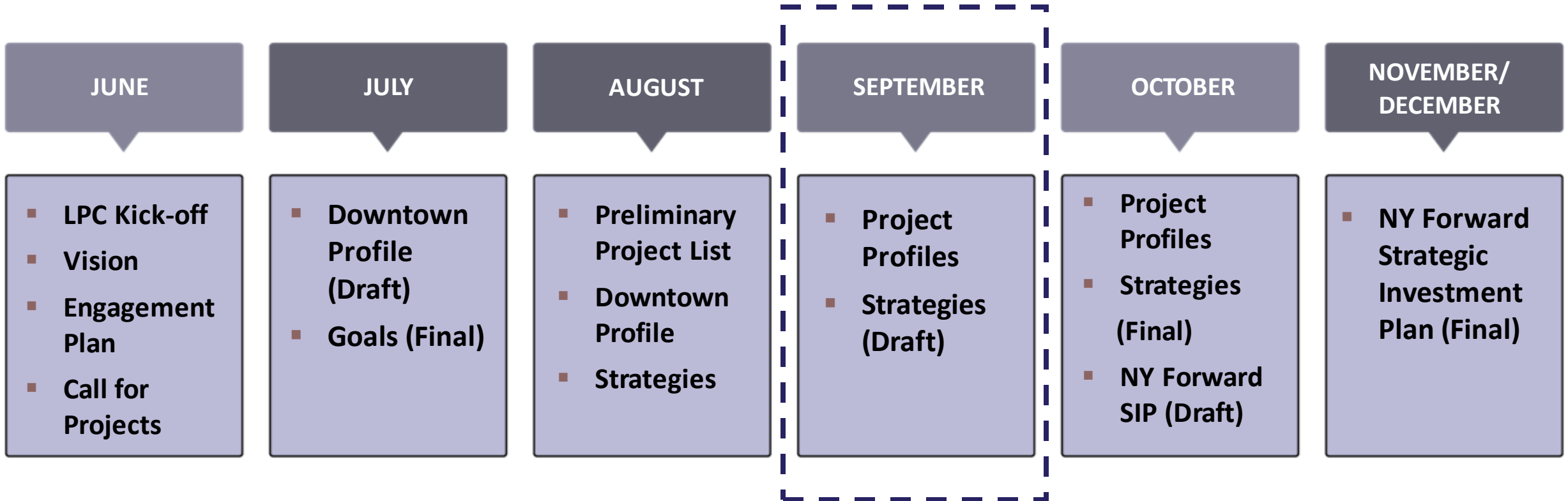
Engineering and  
Land Surveying, P.C.

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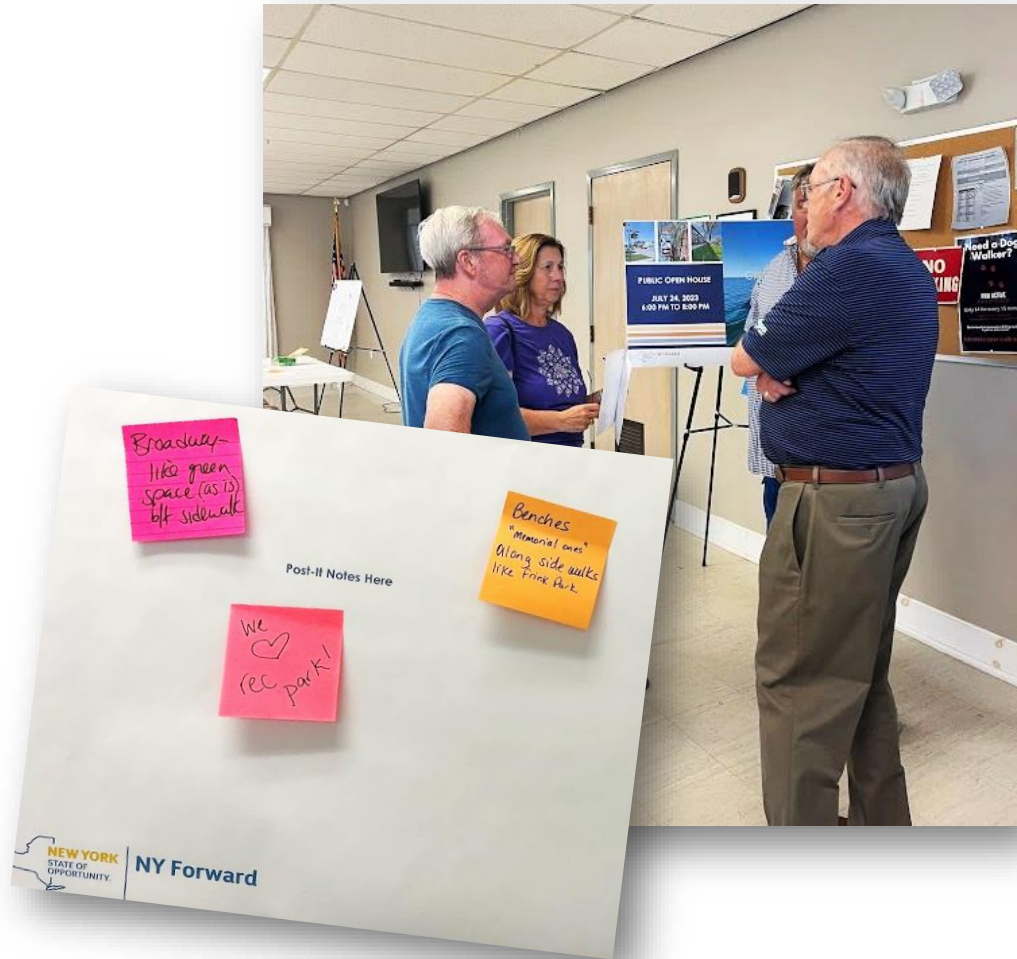
# PROJECT SCHEDULE

Key Milestones



# COMMUNITY ENGAGEMENT

Engagement  
Update



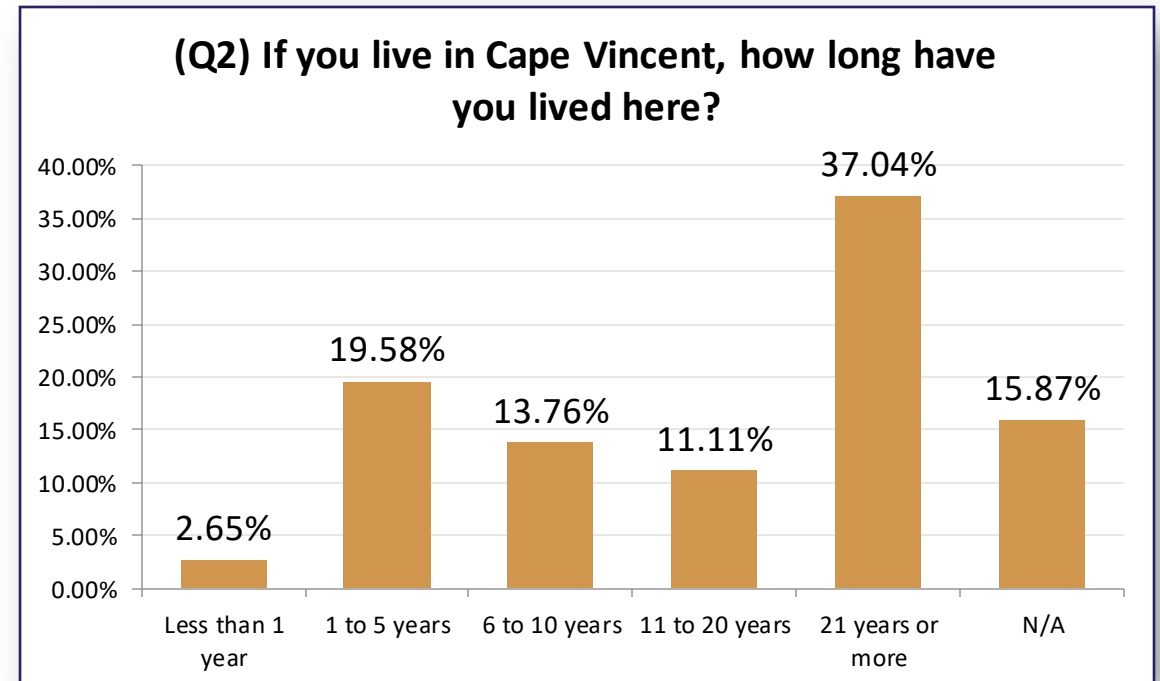
- Public Open House #1 – July 24th
- Community Survey
  - 190 survey responses
- NY Forward website
  - 571 unique visitors as of September 7

[www.CapeVincent-NYForward.com](http://www.CapeVincent-NYForward.com)



## Community Survey Highlights

- Open from July 24 – August 11
- 190 total responses submitted
  - 55% of respondents full-time residents
  - 25% of respondents work in Cape Vincent
  - 25% of respondents age 65+
  - 20% of respondents between age 20-39

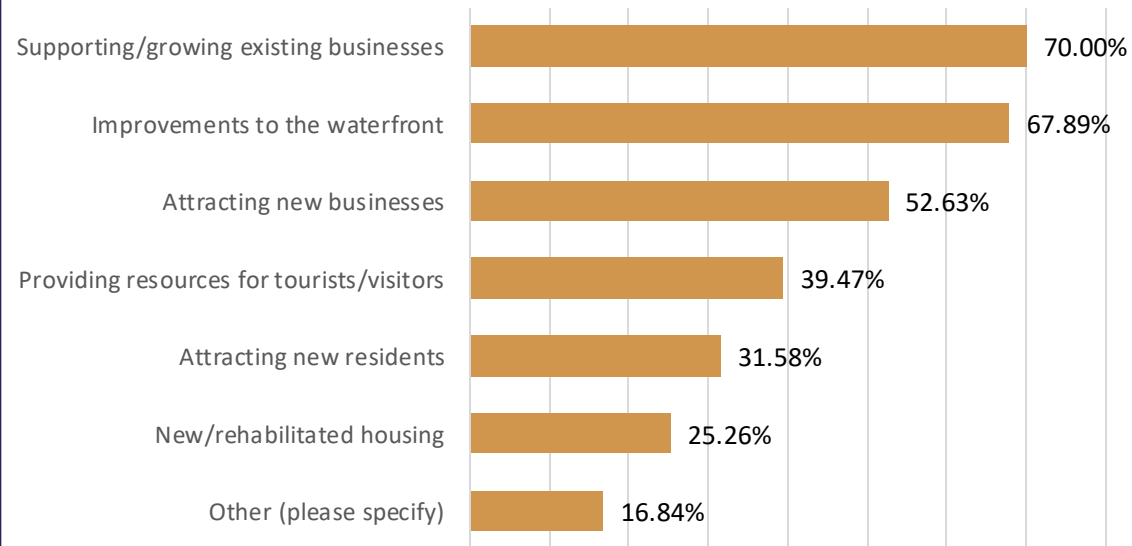


# COMMUNITY ENGAGEMENT

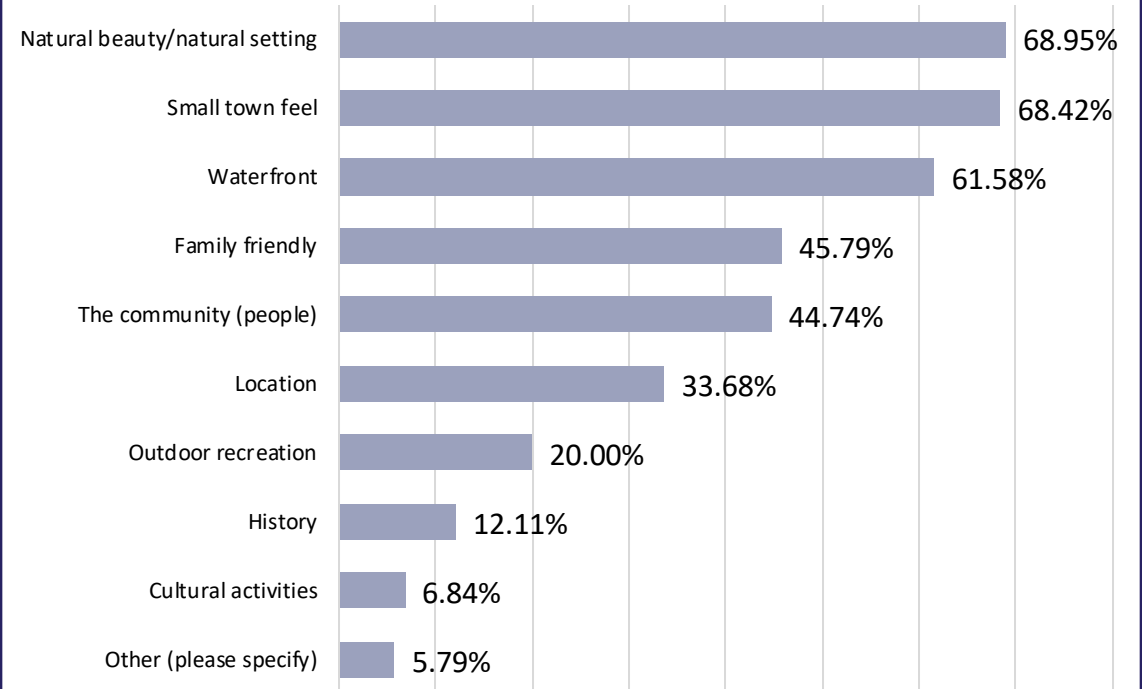
Engagement  
Update

## Community Survey Highlights

**(Q5) What are the greatest opportunities/issues for Cape Vincent? Please pick three.**



**(Q4) What are the top three reasons you choose to live, work, visit or shop in Cape Vincent. Please pick three.**







## GOALS

**All-Season Destination:** *Build on Cape Vincent's reputation as a walkable first-class destination for recreation, cultural events and the arts.*

**Welcoming Gateways:** *Bolster a strong sense of place in Cape Vincent by enhancing land and water entry points to the community.*

**Quality of Life:** *Encourage future business growth to expand the range of services, amenities, and employment opportunities available to current and prospective community members, while maintaining the atmosphere and charm that make Cape Vincent a great place to live.*

**Natural Environment:** *Celebrate Cape Vincent's unique location on the St. Lawrence River and Lake Ontario, ensuring the sustainability of those and other important environmental resources that provide the foundation for local life and the economy.*



## STRATEGIES

- Actionable statements that are specific with local context;
- Derived from opportunities and challenges
- Relate to the proposed DRI/NYF projects;
- Clearly and concisely direct a type of action to help meet a specific goal; and
- Guide the community on how to continue revitalization beyond DRI/NYF projects.

# DRAFT STRATEGIES



## GOAL

**All-Season Destination:** *Build on Cape Vincent's reputation as a walkable first-class destination for recreation, cultural events and the arts.*

## **DRAFT STRATEGIES**

- Support and promote four-season arts, recreation, and cultural programming to attract visitors and generate greater commercial opportunities for Cape Vincent businesses.
- Expand the range of accommodations for visitors that reflect the unique character of the community.
- Promote quality housing options for prospective residents
- Others?



## GOAL

**Welcoming Gateways:** *Bolster a strong sense of place in Cape Vincent by enhancing land and water entry points to the community.*

## **DRAFT STRATEGIES**

- Enhance the arrival experience in Cape Vincent by road or water through improvements to the international ferry terminal and key gateways on Broadway.
- Maximize Cape Vincent's proximity to Wolfe Island and Kingston, Canada to facilitate expanded tourism and commerce.
- Create opportunities for improved downtown connection and mobility, balancing the needs of pedestrians, bicyclists, motorists, and boaters.
- Others?

# DRAFT STRATEGIES



## GOAL

**Quality of Life:** *Encourage future business growth to expand the range of services, amenities, and employment opportunities available to current and prospective community members, while maintaining the atmosphere and charm that make Cape Vincent a great place to live.*

## **DRAFT STRATEGIES**

- Invest in downtown commercial spaces and create a welcoming environment for local entrepreneurs.
- Enhance existing elements within the public realm and create new amenities to encourage the exploration of Downtown.
- Encourage pedestrian activity with beautification and safety enhancement of the downtown streetscape.
- Maintain and celebrate the existing charm of Cape Vincent for residents, while welcoming visitors to enjoy the “Cape Life.”
- Others?





## GOAL

**Natural Environment:** *Celebrate Cape Vincent's unique location on the St. Lawrence River and Lake Ontario, ensuring the sustainability of those and other important environmental resources that provide the foundation for local life and the economy.*

## **DRAFT STRATEGIES**

- Enhance stewardship of waterfront resources within the Village to support sustainable outdoor recreation uses and bolster community resilience measures.
- Showcase scenic St. Lawrence River viewsheds to capitalize on the natural beauty of the Cape.
- Synchronize development approaches in Downtown Cape Vincent with regional and statewide initiatives to promote a healthy environment.

# NY FORWARD PROGRAM GOALS



Create an active downtown with a strong sense of place



Attract new and diverse businesses and job opportunities for various skills and salaries



Enhance public spaces and cultural events for residents and visitors



Build a diverse population supported by diverse housing and employment opportunities



Grow the local property tax base



Provide amenities that support and enhance downtown living and quality of life



Reduce greenhouse gas emissions and support resilient investments



## **Project Guidelines:**

- Aligned with State and Local Goals
- Project Readiness
- Transformative, Catalytic
- Co-Benefits
- Cost Effectiveness / Leveraging



## What Makes a Project Idea into a Viable Project?

- Eligible project activities
- A project sponsor that has the legal authority and capacity to implement the project
- Sufficient financing
- Site control or demonstrated ability to acquire the property or receive permission to implement a project
- Readiness and capacity to implement the project within two years of NYF funding

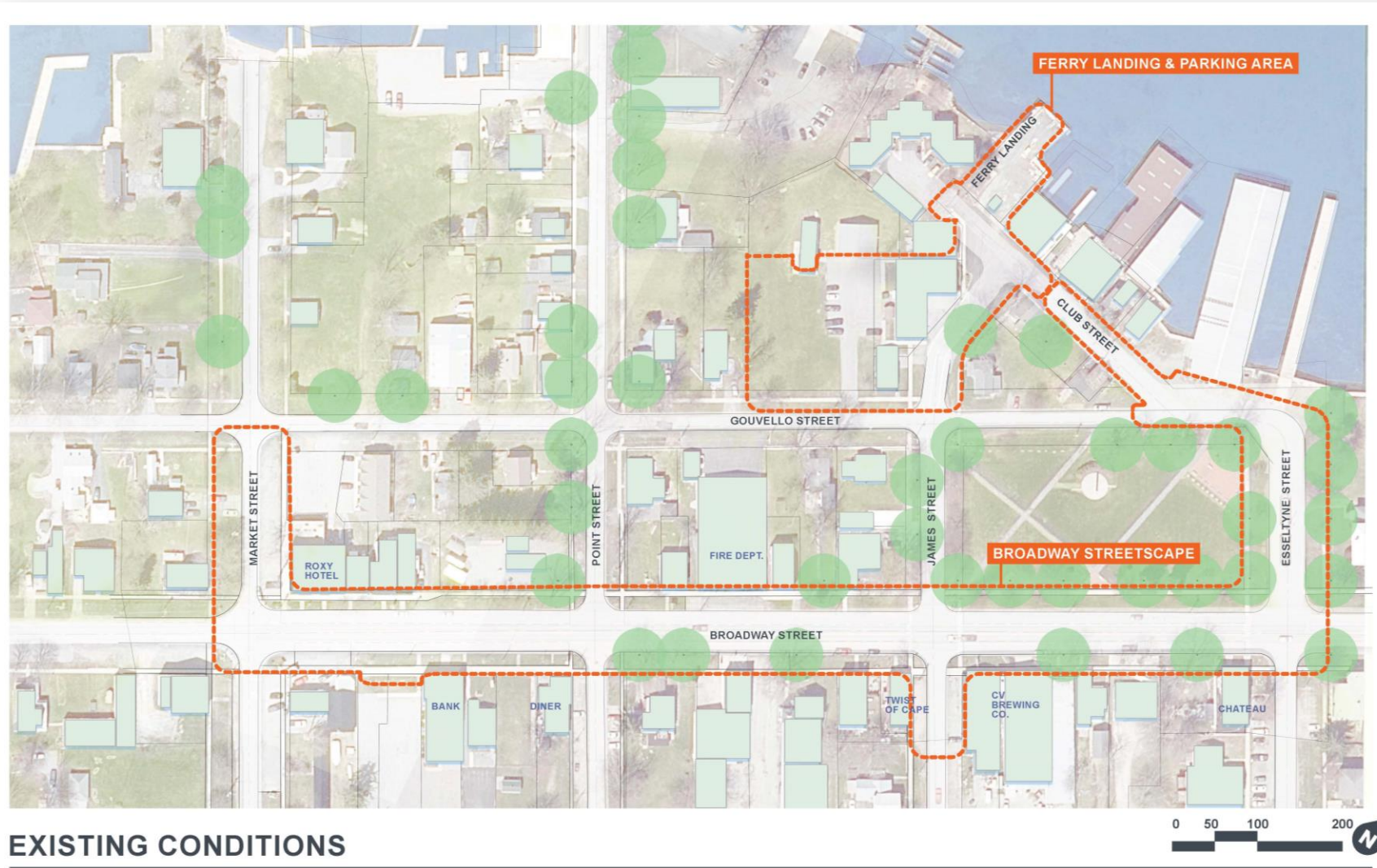
# REFINED PROJECTS LIST



## Projects List Development

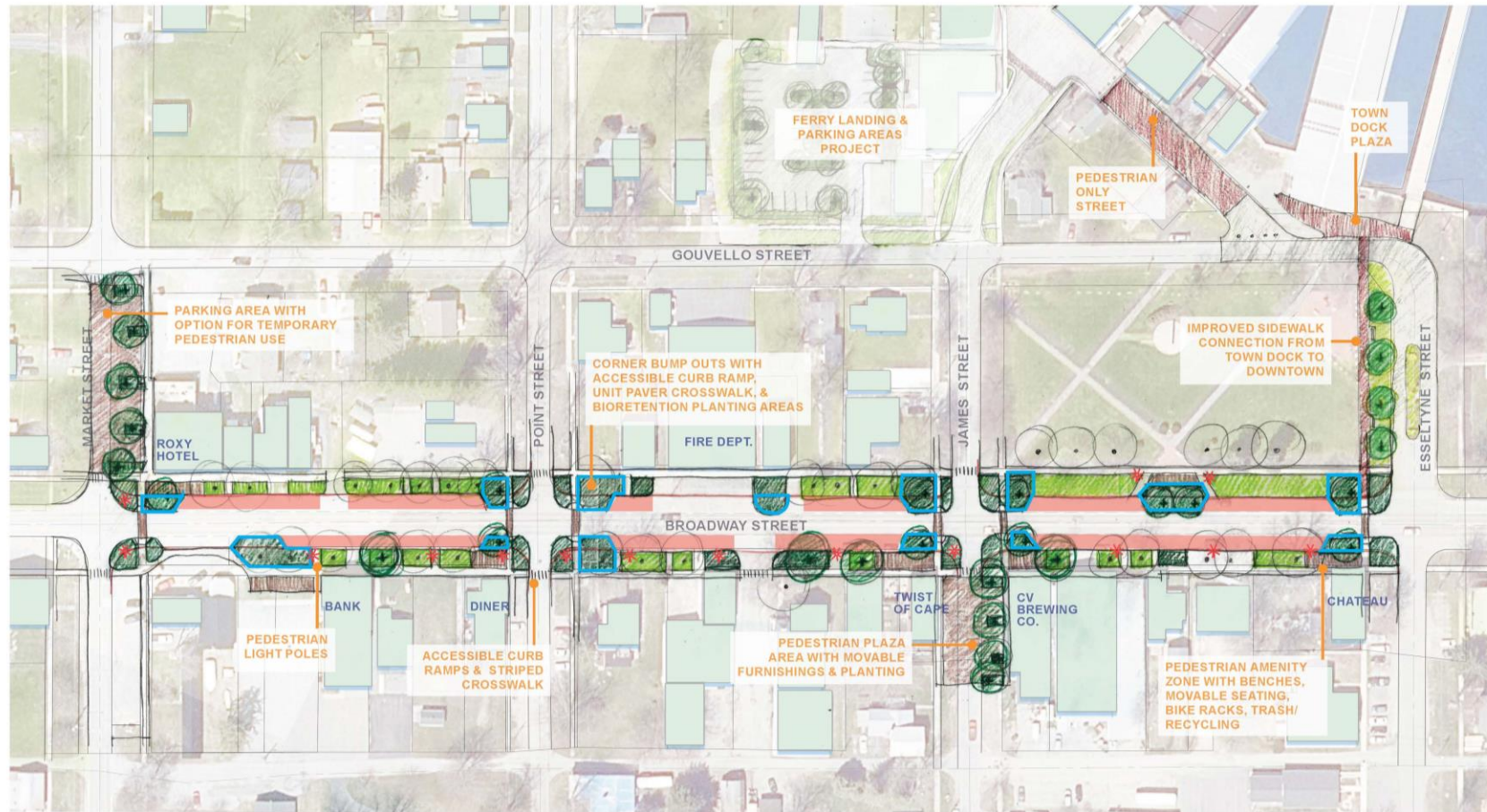
- Projects placed into 3 categories:
- Ready to advance for further evaluation
- Needs more information
- Not for NYF (other funding, readiness, not transformative/catalytic)
- Projects ready to move forward will be shared at Public Workshop #2











# PUBLIC PROJECT UPDATE



**EXISTING CONDITIONS**

# PUBLIC PROJECT UPDATE

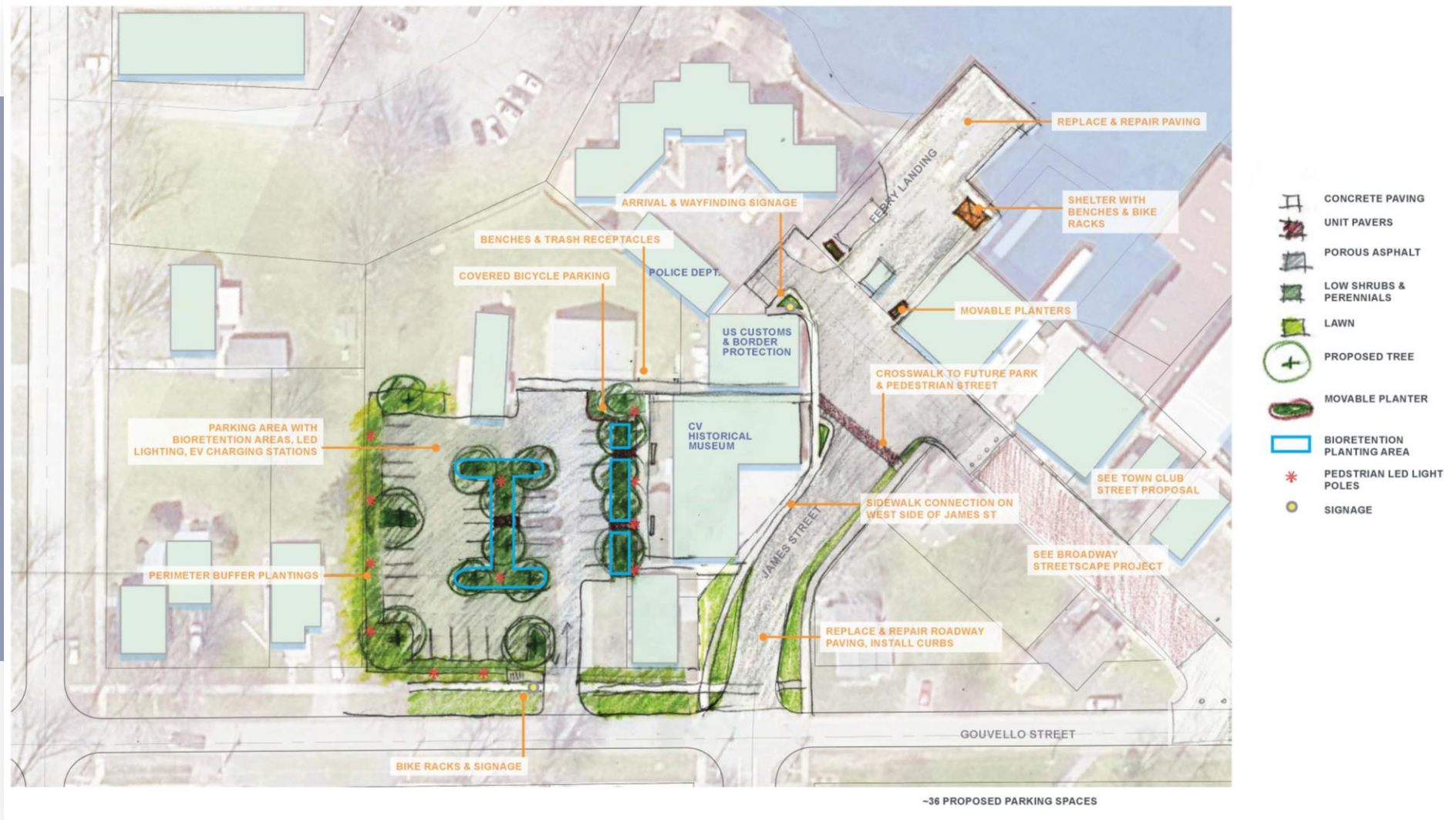


-  PEDESTRIAN AMENITY AREA - INCLUDES SITE FURNISHINGS, UNIT PAVING
-  CONCRETE PAVING
-  LOW SHRUBS & PERENNIALS
-  LAWN
-  EXISTING TREE
-  PROPOSED TREE
-  EXISTING EDGE OF ROADWAY
-  BIORETENTION PLANTING AREA
-  PEDESTRIAN LED LIGHT POLES/SIGNAGE
-  PARALLEL PARKING

-67 EXISTING PARALLEL PARKING SPACES ON BROADWAY  
(STANDARD PARALLEL SPACE IS 24' LONG)

-52 PROPOSED PARKING SPACES  
( 15 REMOVED WITH STREETScape IMPROVEMENTS)

# PUBLIC PROJECT UPDATE





# REFINING PROJECTS LIST



- LPC to develop a refined list of proposed projects;
- Then a final slate of projects will be recommended for inclusion in the Strategic Investment Plan.
- This slate of projects should represent a NYF request of between \$6 - \$8 million

# REFINING PROJECTS LIST



Ready to advance for further evaluation:

- A03 – Cup of Joy – Structural Improvements
- A04 – Cup of Joy – Upgrade Entryways
- A05 – Cup of Joy – Façade & Signage Improvements
- A12 – Rehabilitate Twist of Cape Building
- A13 – Expand Chateau Building
- A16 – New Mixed-Use Building on Broadway
- A18 – Park Improvements to Village Green

*\*For LPC discussion purposes*

## REFINING PROJECTS LIST



Ready to advance for further evaluation (Cont'd):

- A20 – Add Commercial/Lodging Space to Broadway
- A21 – Improve Access to Village Post Office
- B01 – Enhance the Downtown Streetscape
- B02 – Extend Cape Vincent's Welcome
- B03 – Revitalize Club Street
- C01 – Small Projects Fund

*\*For LPC discussion purposes*

# REFINING PROJECTS LIST



## Needs more information:

- A01 – Upgrade American Legion Memorial
- A02 – Improvements to American Legion Post
- A06 – Develop Exercise Center on Broadway
- A07 – Expand and Renovate Cape Vincent Brewing Building
- A09 – Façade Improvement – French Towne Market
- A14 – Expand Senior Housing Options in Cape Vincent
- A19 – Rehabilitate Fire Department Building

*\*For LPC discussion purposes*

# REFINING PROJECTS LIST



## Not for NY Forward:

- A08 – Install EV Charging Station at French Town Market
- A10 – Rooftop Solar – French Towne Market
- A11 – Modernize Cape Dairy Laundromat
- A15 – Improvements to Restaurant Building
- A17 – Increase Accessibility and Visual Appeal of Restaurant

*\*For LPC discussion purposes*

# REFINING PROJECTS LIST



## Projects to advance:

- Total Project Cost: **\$10,302,028**
- Total NYF Request: **\$9,559,729**

## More Information Needed:

- Total Project Cost: **\$1,429,083**
- Total NYF Request: **\$1,223,333**

## Total:

- Total Project Cost: **\$11,731,111**
- Total NYF Request: **\$10,783,062**
- Slate between \$6 - \$8M

*\*DRAFT – For LPC discussion purposes*

# NEXT STEPS



- Future LPC Meetings
  - LPC #5 – October 19 @ 9:00 – 11:00 a.m.
- Consultant Team
  - Downtown Profile
  - Stakeholder Meetings
    - In-person/virtual
  - Project Evaluation
    - Connecting with project sponsors



Project Website: [www.CapeVincent-NYForward.com](http://www.CapeVincent-NYForward.com)

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# PUBLIC COMMENT

